

## Pure hearing aids:

Effortlessly convenient.

Fully featured, Pure hearing aids give you total convenience. Thanks to the eCharger, there are no small batteries to replace. IP67-rated†, Pure is also moisture, sweat and dirt resistant for greater reliability.

Pure at a glance:

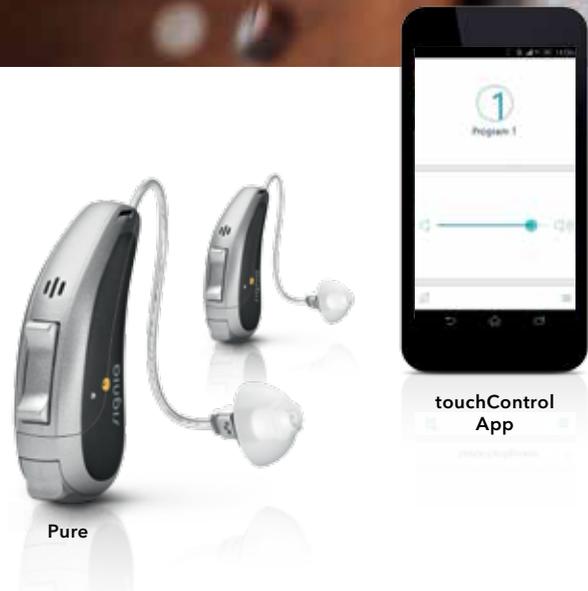


### The new Pure

Actual size in cm



Pure's range of natural colors are designed to match a variety of hair and skin tones.



The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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† Achieved IP67 rating per IEC 60529 standard. Water-resistant device can be completely submerged in water up to 3 feet for 30 minutes and dust will not interfere with the satisfactory operation of the device.

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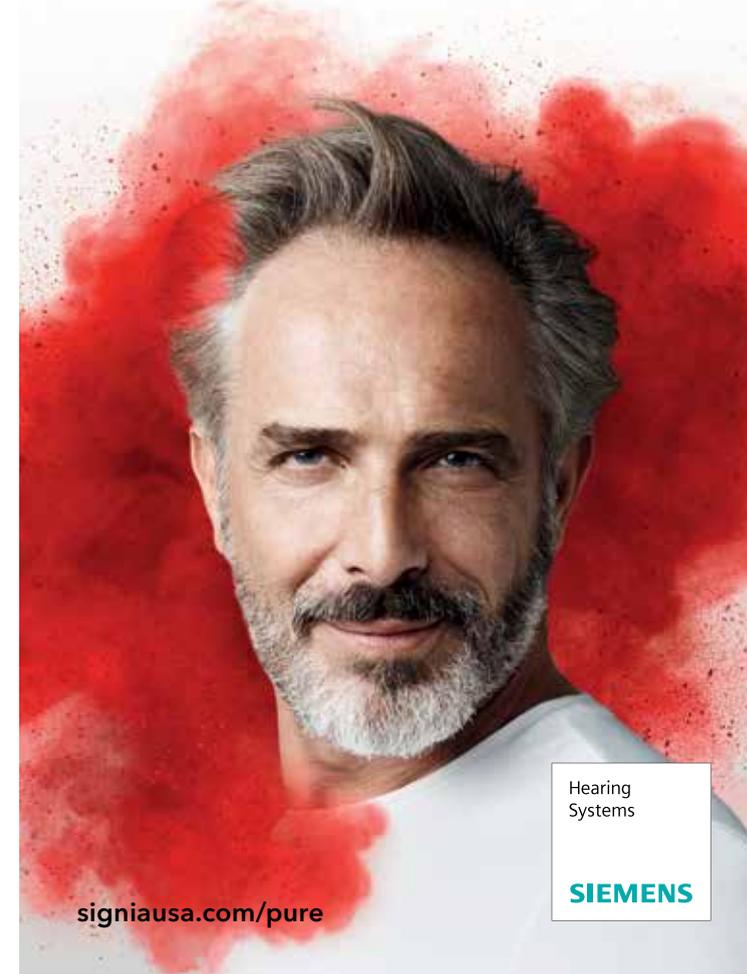
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**signia**  
Life sounds brilliant.

# Hear the colors of sound.

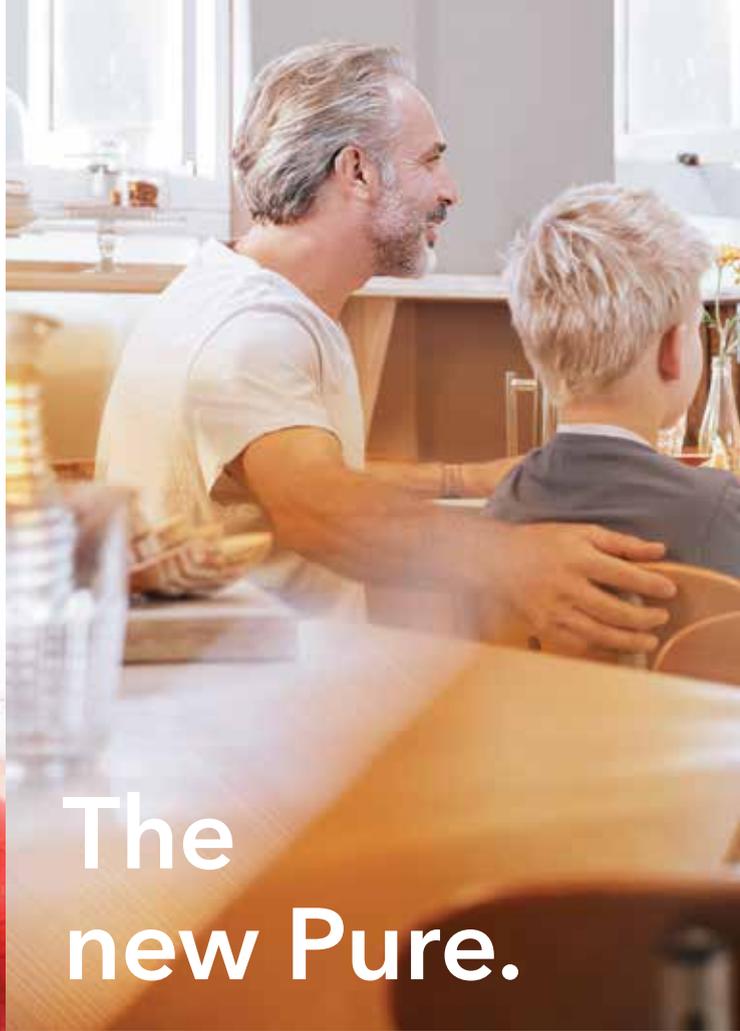
The new Pure hearing aids.  
Relax and enjoy every detail.



Hearing Systems

**SIEMENS**

signiausa.com/pure



# The new Pure.

**Stylish, convenient, effortless.**

Small, elegant and superbly discreet, the new Pure® redefines easy listening. Combining sophistication with outstanding hearing, its powerful, advanced features let you hear effortlessly in every situation. Wherever you are, whatever you're doing, with Pure you can relax and enjoy every detail.

## Enjoy life's true sound.

Whether it's an office, a crowded store or a busy restaurant, wherever there's a high level of ambient noise, holding a conversation requires concentration and effort. Straining to hear voices in these situations is tiring – even for people with normal hearing.

The new Pure helps relieve this. The advanced SpeechMaster function continuously monitors what you are listening to and singles out the speaker of interest to reduce unwanted voices and background noise. You hear what you want but not the rest. As a result, hearing becomes effortless and less tiring all day long, in every situation.



### Business as usual with Pure.

While waiting for a train on the way to work, your conversation can be interrupted by trains coming and going, and loudspeaker announcements. Pure keeps this demanding situation under control.

Its automatic **SpeechMaster** function elevates the speaker of interest above other voices. **Narrow directionality** and **noise reduction** are also engaged so that voices and other sounds outside of your focus are reduced, making it easier for you to understand what matters.

Whatever the situation, Pure lets you clearly hear what's going on automatically.

### Open for business.

In the office, phones are ringing and colleagues all around are discussing business. When someone asks for your opinion on a report, Pure manages superbly. Its automatic **SpeechMaster** function elevates the speaker's voice above others while **noise reduction** tackles the background sounds.

Later, at a welcome reception in the foyer, the announcer's voice echoes around the room. Pure's **EchoShield** program reduces the reverberation for better sound quality and greater listening comfort.

### Lunch outdoors.

You grab a quick lunch with colleagues at a street café. As the conversation picks up, so does the wind. With Pure, catching every word is a breeze. Its automatic **SpeechMaster** function engages **eWindScreen™ binaural** to reduce the wind noise, focusing on the direction of the voices you're listening to.



### Made for music lovers.

Pure's **HD Music** program delivers outstanding sound quality to let you fully enjoy music. Whether you're enjoying your favorite music at a concert, listening at home on your own stereo system, or even on stage performing music yourself, HD Music offers an optimized and superb listening experience.

### Extra touches, more convenience.

#### Phone call clarity.

With Pure, phone calls are a snap. As soon as you hold the phone to your ear, its **TwinPhone** feature transmits the caller's voice to both ears for better understanding. Or connect Pure to your *Bluetooth®*-enabled phone via **easyTek™** for hands-free calling and music streaming, and conveniently control it via the **easyTek™ App\***.

### Complete control in the palm of your hand.

The **touchControl™ App\*** puts complete control of Pure at your fingertips. Change hearing programs and adjust the volume, bass and treble to suit your needs; you can even adjust the direction of the microphones. All you need is a smartphone.



touchControl App

### Smart handling all around.

For complete convenience and ease of handling, the **easyPocket™** remote control and **VoiceLink™** companion microphone for easyTek make life with Pure easier than ever before. Pure can be recharged via the **eCharger™** so no more fussing with tiny batteries – change once per year instead of weekly.



easyPocket VoiceLink eCharger



### Tinnitus? Relief is at hand.

With its static and ocean wave **tinnitus therapy feature**, Pure provides welcome relief for tinnitus sufferers. Ask your Hearing Care Professional which solution is best for you.



easyTek easyTek App



\* Compatible with Android and iOS. The app is free of charge.